DO Learn About the Bond Propositions
Visit bisdtx.org/Bond2020 or contact the BISD Communications Office

DO Share the Facts
Educate people about the bond but stick to the facts

DO Encourage People TO Vote But Not HOW They Should Vote

DO Know Where to Go and Who to Contact If You Have Questions
Visit bisdtx.org/Bond2020 or contact the BISD Communications Office

DO Vote!
As a registered voter, it is your privilege to make your voice heard. Early voting is April 20-28. Election Day is May 2.

DON'T Advocate During Work Hours
You may share facts only during work hours. You can express personal opinions about the election when you are off duty, on your own time, using your own resources.

DON'T Spend or Authorize Spending of District Funds for Political Advertising
Political advertising is any communication that advocates a particular outcome of an election. It can be a communication “for” or “against” something or someone and could include a flyer, newsletter, poster, email message, or a posting on social media or a blog.

DON'T Conduct Political Advertising Using District-Owned Resources
This includes using your District computer to create or share emails, social media posts, flyers, etc.

DON'T Conduct Political Advertising at District Facilities or Functions
School district mailboxes may not be used to distribute materials advocating for or against an election. Also, flyers or other materials in support or opposition may not be located in staff lounges or other areas.

DON'T Be Afraid to Share Factual Information
Talk about the bond propositions and educate people on the facts. Factual information, however, can still violate the prohibitions against political advertising if it also includes persuasive slogans or any message of advocacy.

Although employees may not use school district resources for political advertising, employees are free to campaign on their own time and with their own resources.

For more information, visit BISDTX.ORG/BOND2020
A violation of the prohibition is a Class A misdemeanor and could lead to criminal prosecution. The Ethics Commission has authority to impose fines for violations of section 255.003.