

# Hospitality and Tourism Career Cluster

The Hospitality and Tourism career cluster focuses on the management, marketing, and operations of restaurants, lodging, attractions, recreation events, and travel-related services. This career cluster includes occupations ranging from reservation and transportation ticket agent to event planner and general manager.



## Statewide Program of Study: Lodging and Resort Management

The Lodging and Resort Management program of study focuses on occupational and educational opportunities associated with the logistical and operational management of lodging and resorts. This program of study addresses human resources, financial analysis, and marketing.



### Secondary Courses for High School Credit

- Level 1**
  - Principles of Hospitality and Tourism (CCHS)

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- Level 2**
  - Travel and Tourism Management (CCHS)

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- Level 3**
  - Hospitality Services (CCHS)

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- Level 4**
  - Practicum in Hospitality Services (CCHS)



### Example Postsecondary Opportunities

#### Associate Degrees

- Culinary Arts
- Tourism and Travel Services Management

#### Bachelor's Degrees

- Hospitality Administration/Management
- Parks, Recreation, and Leisure Facilities Management

#### Master's, Doctoral, and Professional Degrees

- Organizational Leadership
- Tourism and Travel Services Management

#### Additional Stackable IBCs/License

- Hospitality and Food Service Management



### Work-Based Learning and Expanded Learning Opportunities

<b>Work-Based Learning Activities</b>	<ul style="list-style-type: none"> <li>• Intern at a resort to learn about different departments and services</li> <li>• Work part-time at a theme park or hotel</li> <li>• Shadow an event planner at a local convention center or resort</li> </ul>
<b>Expanded Learning Opportunities</b>	<ul style="list-style-type: none"> <li>• Participate in FCCLA</li> <li>• Participate in SkillsUSA</li> </ul>

### Aligned Industry-Based Certifications

- Food Handlers Certification



### Example Aligned Occupations

#### Reservation and Transportation Ticket Agents and Travel Clerks

Median Wage: \$48,000  
Annual Openings: 2,031  
10-Year Growth: 17%

#### Meeting, Convention, and Event Planners

Median Wage: \$49,428  
Annual Openings: 1,070  
10-Year Growth: 25%

#### General Operations Managers

Median Wage: \$83,220  
Annual Openings: 25,450  
10-Year Growth: 23%

