



BASTROP ISD IS EXCITED TO ANNOUNCE THE 2022 BACK TO SCHOOL BASH AT MEMORIAL STADIUM!

- · Our theme for this year's event is Win Like Never B-4 (family game night).
- · The event will be held on Tuesday, August 2nd from 6:30-9:00 p.m. Yes! A nighttime event!
- Free backpacks and supplies (formerly Stuff the Bus) will be integrated into the event with vendor participation in handing out supplies. We're calling it **Backpack BINGO**.
- The evening will be capped off with student performances, friendly competition and fireworks.

We are looking for one **Event Underwriter** to invest \$5,000 towards school supply purchases. As the Underwriter, your company will be the primary feature on all advertisements, signage, volunteer swag, BINGO boards, and the sponsor of the fireworks show.

Some other sponsorship levels include:

Novice (\$500) - You will be the sponsor of school supplies for <u>at least one</u> age group of students. If attending the event, your volunteers will be able to pass out the supplies to kids who visit your booth. We'll provide you with a tent, table, chairs, and the school supplies you'll need. You may also bring your own swag, free products, and games for kids to play. Your business will be recognized as an important sponsor of the event.

Mid-level (\$1000) - You will be the sponsor of school supplies for at least two age groups of students. If attending the event, your volunteers will be able to pass out the supplies to kids who visit your booth. We'll provide you with a tent, table, chairs, and the school supplies you'll need. You may also bring your own swag, free products, and games for kids to play. As a valued sponsor, your business will be featured in select promotional materials.

Expert (\$3000) - You will be the sponsor of school supplies for <u>at least three</u> age groups of students. If attending the event, your volunteers will be able to pass out the supplies to kids who visit your booth. We'll provide you with a tent, table, chairs, and the school supplies you'll need. You may also bring your own swag, free products, and games for kids to play. As one of our main sponsors, your business will be featured in all promotional materials.

Some school-related ideas include the following:

*Pencils *Pens *Rulers *Dry erase markers

*3 x 3 sticky notes *Folders *Water bottles *Highlighters

This is a great opportunity to support children and families in BISD while also promoting your business. Please complete <u>this form</u> or visit **bisdtx.org/Bash22** to indicate your interest in participating. We look forward to spending family game night with you!

Best regards,

Karen Trevino

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